

**Doctor of Philosophy Program in  
Industrial Business Administration  
Faculty of Administration and Management (FAM)  
King Mongkut's Institute of Technology Ladkrabang**

**Program** : Doctor of Philosophy in Industrial Business Administration  
: Ph.D. (Industrial Business Administration)

**Course Structure**

1. Plan 1.1 : Doctoral Seminar (Non Credit) + Doctoral Thesis	54	Credits
2. Plan 2.1 : Doctoral Seminar (Non Credit) + Required Courses + Elective courses + Doctoral Thesis	54	Credits

**Required Courses (Research)**

14128101	PHILOSOPHY OF ADVANCED RESEARCH METHODOLOGY	3	Credits
14128102	ADVANCED QUANTITATIVE RESEARCH METHODS	3	Credits

**Required Courses (Industrial Business Administration)**

14128103	ADVANCED INDUSTRIAL BUSINESS ADMINISTRATION	3	Credits
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**Elective Courses**

Group 1. Technology and Innovation Management

14128211	ADVANCED STRATEGY OF TECHNOLOGY AND INNOVATION	3	Credits
14128212	ADVANCED MANAGEMENT OF NEW AND EMERGE TECHNOLOGY AND INNOVATION	3	Credits
14128213	ADVANCED MANAGING TECHNOLOGICAL CHANGE AND INNOVATION	3	Credits
14128214	NEW PRODUCT AND SERVICES DEVELOPMENT	3	Credits
14128215	ADVANCED MANAGEMENT OF INTELLECTUAL PROPERTY	3	Credits
14128216	ADVANCED STRATEGICS FOR TECHNOLOGY INDUSTRIAL AND INNOVATION SUSTAINABILITY	3	Credits
14128217	ADVANCED RESEARCH IN TECHNOLOGY AND INNOVATION MANAGEMENT	3	Credits

Group 2. Industrial Management

14128218	ANALYZING AND PROJECT MANAGEMENT	3	Credits
14128219	QUALITY MANAGEMENT SYSTEM	3	Credits
14128220	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	3	Credits
14128221	INDUSTRIAL SAFETY AND ENVIRONMENTAL MANAGEMENT	3	Credits

14128222	INDUSTRIAL ADMINISTRATIVE ETHICS	3	Credits
14128223	INDUSTRIAL ANALYSIS AND INDUSTRIAL POLICY	3	Credits
14128224	ADVANCED RESEARCH IN THE INDUSTRIAL BUSINESS	3	Credits
14128225	ADVANCED FINANCIAL MANAGEMENT FOR INDUSTRY	3	Credits

Group 3. Service Business Management

14128226	ADVANCED STRATEGY ANALYSIS FOR THE SERVICE BUSINESS	3	Credits
14128227	STRATEGIC MARKETING FOR THE SERVICE BUSINESS	3	Credits
14128228	LOGISTICS AND SUPPLY CHAIN MANAGEMENT FOR THE SERVICE BUSINESS	3	Credits
14128229	TECHNOLOGY AND INNOVATION MANAGEMENT FOR THE SERVICE BUSINESS	3	Credits
14118230	STRATEGIC HUMAN RESOURCE MANAGEMENT FOR THE SERVICE BUSINESS	3	Credits
14118231	CONSUMER ANALYSIS FOR THE SERVICE BUSINESS	3	Credits
14118232	ADVANCED RESEARCH IN THE SERVICE BUSINESS	3	Credits

Group 4. Service Business Management

14128233	ADVANCED FOOD AND AGRIBUSINESSES MANAGEMENT	3	Credits
14128234	ADVANCED MARKETING MANAGEMENT FOR FOOD AND AGRIBUSINESS	3	Credits
14128235	PRODUCTION AND OPERATION MANAGEMENT FOR FOOD AND AGRIBUSINESSES	3	Credits
14128236	STRATEGIC MANAGEMENT FOR FOOD AND AGRIBUSINESSES	3	Credits
14128237	LOGISTICS AND SUPPLY CHAIN MANAGEMENT FOR FOOD AND AGRIBUSINESSES	3	Credits
14128238	GLOBAL TRADE AND POLICIES FOR FOOD AND AGRIBUSINESSES	3	Credits
14128239	ADVANCED RESEARCH IN FOOD AND AGRIBUSINESSES	3	Credits

**Doctoral Seminar (Non Credit)**

14128301	DOCTORAL SEMINAR 1	1	Credits
14128302	DOCTORAL SEMINAR 2	1	Credits

**Doctoral Thesis**

**Plan 1.1**

14128601	DOCTORAL THESIS	54	Credits
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**Plan 2.1**

14128602 DOCTORAL THESIS 36 Credits

**Test**

99141282 QUALIFYING EXAMINATION

99141284 ENGLISH PROFICIENCY TEST

**Course Structure****1. Plan 1.1 : Doctoral Seminar (Non Credit) + Doctoral Thesis 54 Credits**

Year 1	Credits
<b>Semester 1 (August-December)</b>	
14128601 DOCTORAL THESIS	9
14128301 DOCTORAL SEMINAR 1	1
<b>Semester 2 (January – May)</b>	
14128601 DOCTORAL THESIS	9
14128302 DOCTORAL SEMINAR 2	1
<b>Year 2</b>	
<b>Semester 1 (August-December)</b>	
14128601 DOCTORAL THESIS	9
<b>Semester 2 (January – May)</b>	
14128601 DOCTORAL THESIS	9
<b>Year 3</b>	
<b>Semester 1 (August-December)</b>	
14128601 DOCTORAL THESIS	9
<b>Semester 2 (January – May)</b>	
14128601 DOCTORAL THESIS	9
<b>Total</b>	<b>54</b>

**2. Plan 2.2 : Doctoral Seminar (Non Credit) + Required Courses****+ Elective courses + Doctoral Thesis 54 Credits**

Year 1	Credits
<b>Semester 1 (August-December)</b>	
14128101 PHILOSOPHY OF ADVANCED RESEARCH METHODOLOGY	3
14128102 ADVANCED QUANTITATIVE RESEARCH METHOD	3
<b>Semester 2 (January – May)</b>	
14128103 INDUSTRIAL BUSINESS ADMINISTRATION	3

141282XX FREE ELECTIVE (1)	3
14128301 DOCTORAL SEMINAR 1	
<b>Year 2</b>	
<b>Semester 1 (August-December)</b>	
141282XX FREE ELECTIVE (2)	3
141282XX FREE ELECTIVE (3)	3
14128302 DOCTORAL SEMINAR 2	1
<b>Semester 2 (January – May)</b>	
14128602 DOCTORAL THESIS	12
<b>Year 3</b>	
<b>Semester 1 (August-December)</b>	
14128602 DOCTORAL THESIS	12
<b>Semester 2 (January – May)</b>	
14128602 DOCTORAL THESIS	12
<b>Total</b>	<b>54</b>

#### Tuition Fee

Program	Tuition Fee
Doctor of Philosophy in Industrial Business Administration	120,000THB/Semester
Total Fee (120,000 THB x 6 Semesters)	720,000 THB

Application Form : <http://www.reg.kmitl.ac.th/graduate/register.php>

Contact Us : [www.fam.kmitl.ac.th](http://www.fam.kmitl.ac.th)

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